

Eco-Friendly Hotel



Homewood Suites by Hilton University City Philadelphia Embraces EarthView Sustainable Hospitality

Homewood Suites by Hilton University City Philadelphia has implemented a unique program dedicated to Sustainable Hospitality. That initiative, EarthView, sets our standard for fully integrated environmental and community policies that make sustainable hospitality a genuine reality. EarthView at our Homewood Suites University City delivers environmental and conservation programs that positively impact our hotel operational bottom line while simultaneously improving the well-being of our guests, our employees, our communities, and our planet.

Our Philosophy: We embrace environmental and community stewardship as an integral part of maintaining and building a successful business. It is the vision of our ownership to see the EarthView program evolve into a forum in which new concepts for sustainable hospitality are cultivated.

Our Approach: The EarthView program aims to promote our business through triple bottom line accountability. According to the triple bottom line, the success of our company rests not only on our financial success but also on our contributions to our environment and community. We are applying the same analytical approach we use to measure our financial success to measure our environmental and community impact.

Our Strategy: The EarthView program complements the larger business strategy of our ownership and ensures that as environmental and social initiatives move from electives to mandates, that we are competitively positioned to meet and exceed those requirements.

Below are a few examples of everyday practices that showcase our commitment to sustainability, across all departments at Homewood Suites by Hilton University City Philadelphia:

Conservation – Waste Reduction

- We have a bed linen and towel re-use program with signage in all guest rooms to educate guests
- Our team encourages staff, guests and clients to use double-sided copying at a reduced two-page cost
- Our administrative team has stopped printing daily reports and send reports electronically
- We encourage guests/clients to send proposals, marketing materials and sales kits electronically

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Recycling

- We provide recycling receptacles in public spaces for guests to dispose of paper, plastic, aluminum, and glass
- Housekeeping recycles soap, shampoo and conditioner through our participation in Clean the World program
- The hotel purchases recycled paper products for guest rooms and public areas, such as, 20% toilet paper, 20% facial tissue, and 40% paper towels
- Guest room key cards are recycled. Our front desk only issues one key at check-in unless two are requested. We also have trained our front desk to request key card return, and housekeeping to return all key cards left in rooms to the front desk
- Our kitchen is equipped with a grease trap to collect and dispose of grease-waste on a regular basis
- We ensure that all light bulbs, batteries, and electronic equipment are recycled properly
- We provide recycling bins in all “back-of-house” areas for all team members to recycle appropriate

Conservation - Consumption Reduction

- Our housekeeping team ensures that all lights and televisions are turned off in all guest rooms when they are not occupied
- Inncom Energy Management System. This energy management system not only enhances guest experience, but also reduces the property's carbon footprint and creates significant energy savings. Through occupancy detection and guest check in, the system determines when to switch into and out of energy-savings. Guestroom lighting is also tied into the energy management system, providing guests to control all lighting through a master switch.
- Compact Fluorescent Lights (CFL) are in all guest rooms, public areas, and “back-of-house”
- During periods of low occupancy, we have a coordinated plan to “shut down” floors, ensuring that heating/cooling units and electrical appliances are turned off
- Our exterior signage incorporates energy-efficient, long-life lighting system

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